



From Shanghai to Rotterdam: the landbridge concept 10 years ongoing

The European Union's perspective

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The landbrigde - - a challenge vs. an opportunity

Policy

Economic

Financial

Policy perspective

- ❑ *Defining priority corridors*
- ❑ *From hard infrastructure to soft measures*
- ❑ *Applying harmonized legal framework*

Economic perspective

- One way traffic*
- Long-term business case*
- Competition with other modes*

Financial perspective

- Enormous investment needs*
- Where is the funding available?*
- Is there a space for private capital?*

Conclusions

- Europe ready to cooperate*
- There has to be an economic justification*
- European standards should be applied*