

# Bertrand GEOFFRAY



Bertrand Geoffray is Secretary-General of BIC's (Bureau International des Containers) since 2007.

He has an education as an Officer in the French Merchant Navy.

He joined the Logistics Department of CGM (Compagnie Générale Maritime – a leading French liner shipping company) in 1982, and took the position of Logistics Director in 1995.

In 1998 he joined the French subsidiary of Hapag-Lloyd. He was, successively, Logistics and Port Operations Director, Sales & Marketing Director and Customer Service Director.



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# BIC

## BUREAU INTERNATIONAL DES CONTAINERS ET DU TRANSPORT INTERMODAL



GRFC 2014 VIENNA



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# About the BIC

- A non-profit association under French law
- Established in **1933** under the auspices of the Paris-based International Chamber of Commerce (ICC)
- Mission to promote the development of safe, secure and sustainable intermodal transport and containerization
- In **1972**, the BIC received from **ISO** the exclusive mandate to register the container owners' prefixes (BIC Codes) and guarantee uniqueness
- In **1997**, the BIC received from **ISO** the exclusive mandate to register Depot location (LoCode)
- In **2013** on behalf of the **IMO**, development of a new safety-related database

# BIC today

- BIC is the recognized authority in container identification and monitoring
- BIC is involved in most of the on-going projects related to standardization and regulation of containerization and intermodal transport
- BIC protects **2.400** container prefixes for its more than **1.900** members active in some **125** countries.  
(of which 900 members in Europe operating with 1.200 BIC codes)

# BIC Main liaison Organizations

## Standardization

- ISO – *International Organization for Standardization*
- CEN – *European Committee for Standardization*

## Safety

- IMO – *International Maritime Organization*

## Security

- WCO – *World Customs Organization*
- UNECE – *United Nations – Economic Commission for Europe*
- UNODC – *United Nations Office against Drug and Crimes*

## BIC Codes and ILU Codes

ILU codes become mandatory starting July 2014

By definition :

ILU marking is European, BIC marking is global

The BIC marking is not restricted to maritime freight containers

As prevailing before the implementation of the ILU marking, any kind of equipment can be freely operated in Europe carrying a BIC ISO marking

## Convention for Safe Containers

ACEP program, inspection of containers

To support industry needs and the necessity for National Administrations to make the list of their ACEP publicly available as requested by IMO,

The BIC has developed a global database of ACEP numbers





**Security** WCO - UNECE - UNODC

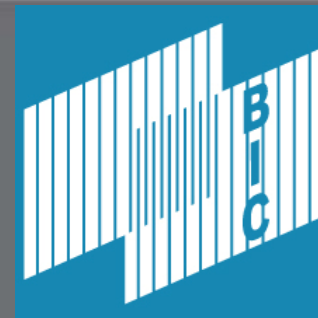
## **Convention for Safe Containers Istanbul Convention**

### **e-BIC**

The BIC provides the BIC codes database under an electronic format to CUSTOMS' administrations and UNODC

The database is integrated in the Customs' risk assessment systems and UNODC's training programs





**Thank you**

[www.bic-code.org](http://www.bic-code.org)

[www.bic-acep.org](http://www.bic-acep.org)